This Company Profile (2020) deliberately withholds some data to protect the confidentiality of corporate information or to comply with privacy guidelines. More insights are available upon request.
Lionard is the most innovative company in the luxury real estate sector in Italy. We specialize in brokering the sales of the most prestigious properties in Italy and operate according to a highly technological business model that allows maximum efficiency in managing the sales process.

WHO WE ARE

WE GUIDE A DEMANDING INTERNATIONAL CLIENTELE IN THEIR SEARCH FOR THE EXTRAORDINARY
LIONARD IN NUMBERS

14.4 B
OVERALL VALUE OF OUR PORTFOLIO

3.000+
LUXURY PROPERTIES IN OUR PORTFOLIO

4.8M
AVERAGE VALUE OF PROPERTIES

43K
REAL ESTATE PROPERTIES ANALYZED ALL OVER ITALY

10K UHNWI
ULTRA HIGH NET-WORTH INDIVIDUALS COMING FROM ALL OVER THE WORLD

50K
BelIONARD COPIES PRINTED AND SENT TO A SELECTED TARGET OF CLIENTS

4.2M
TOTAL NUMBER OF VIEWS OF OUR CORPORATE WEBSITE

37.6M
TOTAL NUMBER OF PAGES VIEWED

Data updated on 20 Febbraio 2020
2008
Lionard is founded in Florence by Dimitri Corti, a Florentine entrepreneur with years of experience in the technological and real estate sector.

2011
The company is internally structured in a highly professional manner according to specific research. Objective: to maintain a high-level portfolio, able to meet the needs of a demanding, international clientele looking for unique, exclusive properties.

2013
Lionard Technical System (LTS1), our property software, is developed to help us manage relationships with customers and the sales process with utmost analytical and operational capacity.

2015
The company moves its headquarters in via Tornabuoni 1, Florence's historical fashion street.

2018
After reaching more than 30M views, Lionard decides to launch a new version of its corporate website with a functional graphic restyling.

2020
Lionard open an office in Rome’s historical Trident area in Piazza di San Lorenzo in Lucina 26.
MILAN AND FLORENCE: LIONARD’S OFFICES

Lionard’s offices in Florence and Milan reflect the beauty and exclusiveness of the luxury properties that are part of its portfolio. Elegant and refined places, designed to inspire team-work and to welcome customers and partners in the best possible way.

FLORENCE
The company has its headquarters in the centre of Florence, in a historical building in via Tornabuoni 1, one of the city’s most renowned shopping streets and very close to Ponte Vecchio.

ROME
Opened in 2020, the company’s Rome office is located in Piazza di San Lorenzo in Lucina 26. A central location, with a high profile, to reflect the elegance and refinement of Lionard’s headquarters.

MILAN
Opened in 2017, Milan’s office is located in one of the city’s most prestigious streets – via Borgonuovo 20 – only a few steps away from the famous Shopping District.
More than 3,000 properties in Italy*

58% of the properties in our portfolio is shown on our corporate website. 42% of the properties, instead, are not shown online to respect their owners’ wishes. They are, therefore, proposed by our Advisors during our bespoke consultation service.

Lionard has received and managed requests from 10 main countries over the years: Italy, the U.S.A, the U.K, Russia, France, Germany, the United Arab Emirates, Brasil, China, and India.

15,000 buyers from all over the world*

Breakdown of the online portfolio based on the value of the properties:

- UP TO 2,5M: 537
- 2,5 TO 5M: 288
- 5 TO 10M: 108
- OVER 10M: 516

*To protect the confidentiality of corporate information or to comply with privacy guidelines, some data is intentionally withheld.
Villa Reale di Marlia (17th c.) an exclusive property surrounded by high walls, stands in Lucca, in the heart of Tuscany. Annoverated as one of the most important historical estates in Italy in the 19th century, it was home to Elisa Bonaparte Baciocchi, a sister of Napoleon and Princess of Lucca. This property, sold by Lionard, is stretched over 16 hectares and features several refined gardens and majestic buildings built over the centuries.

Overlooking the Pian dei Giullari hill, this historical villa has a majestic, complete view over the city of Florence. Once a majestic countryside palace, it was converted into a noble home in the mid 1500s and has preserved the charm that is typical of Renaissance buildings.

Built in the late 19th century and finished in the early 1900s, this wonderful villa is in Capri and offers a marvellous view of the Faraglioni. The estate, whose construction saw the participation of a famous painter, features refined details in every room: arches, high vaulted ceilings, beams and doors made of walnut, a big 18th-century Venetian door, and ancient floors with hand-painted decorations.

This magnificent luxury estate is truly unique, as it is in an exclusive panoramic position with an extraordinary view of the picturesque Portofino and Liguria’s crystal-blue sea. This villa, surrounded by spectacular gardens, is a perfect mix of elegance and refined design, the result of meticulous restoration works of the original structure, which dates back to 1992.

**TUSCANY, LUCCA**

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**LIGURIA, PORTOFINO**

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**CAMPANIA, CAPRI**

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**TUSCANY, MOUNT ARGENTARIO**

Perched on the spur of a rock dropping sheer down to Mount Argentario’s crystal-blue waters, this exclusive villa offers a breathtaking view of the sea. This property is in a high and very private setting, just before a piece of coast famous all over Tuscany and beyond for the beauty of its landscape and the prestigious properties it is home to.

**TUSCANY, CASTIGLIONCELLO**

A luxury property on the extreme point of the wonderful reef of the Etruscan coast and surrounded by the Mediterranean vegetation, the villa, also known as Villa Godilonda, has been owned by the famous poet Gabriele D’Annunzio and more recently by the Bulgari family. With a surface of 1700m², surrounded by 11000m² of land with swimming pool and a building that hosts a “relax area”, this stunning villa has 28 suites with sea view furnished with all mod cons.

**PIEDMONT, TURIN**

This charming Medieval castle, located near Turin and Alessandria, dates back to the year 1000 and is surrounded by a wonderful park of centuries-old trees with a view of Monferrato’s hills. The castle is composed of a main body with a crenellated top and a square tower with a light loggia on top.

**TUSCANY, FLORENCE**

This stunning luxury villa is surrounded by the extraordinary context offered by the hills at the outskirts of Florence. This estate is composed of a beautiful main villa and a farm with cellars equipped for the production of wine and oil. The main complex features airy rooms, three floors and two noble towers.
MORE THAN 2,000 ARTICLES SPEAK ABOUT LIONARD

Ever since Lionard was founded, national and international press has given broad visibility to the company’s growth, thus contributing to building its strong global reputation. Prestigious newspapers such as the New York Times, The Wall Street Journal, Financial Times, Forbes, The Telegraph, Huffington Post, Il Sole 24 Ore, La Repubblica, Corriere della Sera, Ansa and many others have regularly written about Lionard.
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